

**CAUTION**  
KEEP OUT OF REACH OF CHILDREN  
READ SAFETY DIRECTIONS  
FOR ANIMAL TREATMENT ONLY



# advocate®

## for Cats

100 g/L IMIDACLOPRID  
50 g/L MOXIDECTIN

**FOR:**

- the treatment and prevention of fleas *Ctenocephalides* spp. on kittens, cats and ferrets. Larval flea stages are killed in the surroundings of ADVOCATE treated pets. Reduces the incidence of Flea Allergy Dermatitis;
- the prevention of heartworm *Dirofilaria immitis* infection in kittens, cats and ferrets;

**FOR THE TREATMENT AND CONTROL OF:**

- roundworms *Toxocara cati*, *Toxascaris leonina*, kills larval (L), immature and adult worms;
- hookworms *Ancylostoma tubaeforme*, *Ancylostoma braziliense* (this hookworm is usually restricted to tropical areas in Australia), *Uncinaria stenocephala*, kills larval (L), immature and adult worms of all species;
- ear mites *Otodectes cynotis*;
- lungworm *Aelurostrongylus abstrusus*;

in cats and kittens.

One application lasts up to a month.

Re-treatment of ferrets may be repeated at two weekly intervals when flea infestation is particularly heavy.

**DIRECTIONS FOR USE**

Consult a veterinarian before use. Treatment for heartworm should occur regularly at monthly intervals. For external application only.

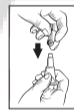
**DO NOT GIVE PRODUCT BY MOUTH.**

**DOSAGE**

For animals of this type	Use 1 TUBE from this pack colour
Small cats & kittens up to 4 kg	dark orange
Cats over 4 kg	violet



- Remove required tube(s) from the package.
- Hold tube upright and pull off the cap.



- Reverse the cap and push cap back on tube.



- Twist cap to break seal, then remove cap from tube.

**5. Site of Application**

**CATS**

**1 TUBE**

Apply on the back of the head.



- The animal should be standing for easy application. Remove any collar prior to application and replace when product is dry. Part the hair until the skin is visible. Place the tip of the tube on the skin and squeeze the tube firmly **twice to apply the solution directly on the skin**. Avoid pet's eyes or mouth.
- Record treatment date and repeat monthly or as directed. ADVOCATE remains efficacious following shampoo treatment, swimming or exposure to rain. If washing animal during use of this product, use a soap-free shampoo.
- Occasionally hair loss may occur at the application site. This is usually a single occurrence and hair will grow back uneventfully.

**GENERAL INSTRUCTIONS**

**FLEA CONTROL AND PREVENTION**

ADVOCATE has been shown to kill adult and larval fleas within 20 minutes of contact by absorption via the flea intersegmental membranes. Stops fleas from feeding in 3–5 minutes. Fleas are not required to bite the animal to receive a lethal dose.

The successive feeding activity of fleas on pets may elicit a hypersensitivity skin disorder known as flea allergy dermatitis (FAD). Treatment of pets with ADVOCATE rapidly kills fleas and reduces the incidence of this condition. ADVOCATE may be used as the only product for flea control as it breaks the life cycle and kills fleas emerging from the environment to reinfest the cat. More rapid resolution of heavy environmental infestations may be obtained by additional environmental control measures using a suitable registered product. It is recommended that all cats in the same environment should be protected by ADVOCATE for Cats and all dogs with ADVOCATE for Dogs.

**HEARTWORM PREVENTION**

Treatment with ADVOCATE should start one month before the first exposure to mosquitoes. ADVOCATE must be applied at one month intervals during the time of the year when mosquitoes (which carry and transmit the heartworm larvae) are present. In many areas of Australia continuous, year-round heartworm prevention is recommended. To establish a routine, it is recommended that the same day or date be used each month to administer ADVOCATE. When replacing another heartworm preventive product, the first treatment with ADVOCATE must be given within one month of the last dose of the previous product.

**WORM CONTROL**

ADVOCATE treats and controls the major gastrointestinal nematodes of cats but does not control tapeworms. In order to control these worms use DRONTAL® or DRONCIT® as appropriate. Cats can become reinfested with worms but regular use of ADVOCATE will remove them. **If worm problems persist, consult a veterinarian.**

**TREATMENT AND CONTROL OF EAR MITES**

For the treatment of ear mites (*Otodectes cynotis*), ADVOCATE is highly efficacious as a single dose. Monthly application of ADVOCATE will control any subsequent ear mite infestation. To maximise efficacy, thorough cleaning of the ear canal is recommended with a product that is registered for that purpose or as directed by a veterinarian.

**TREATMENT AND CONTROL OF LUNGWORM**

For the treatment of lungworm (*Aelurostrongylus abstrusus*), ADVOCATE is highly efficacious as a single dose. Monthly application of ADVOCATE will control any subsequent lungworm infections.

**KITTENS**

Kittens may be treated with ADVOCATE from 9 weeks of age. If kittens younger than 9 weeks require flea control they may be safely treated with ADVANTAGE® for Cats. For control of roundworms and hookworms kittens require worming at **6 and 8 weeks** of age. When worming kittens prior to commencing ADVOCATE, use a specific worming agent such as DRONTAL®. Once treatment with ADVOCATE every month is commenced worms will be continuously controlled.

**FERRETS**

**Treatment with ADVOCATE for Kittens and Small Cats (orange pack) is recommended.** The treatment of ferrets weighing less than 0.8 kg should be based on a risk-benefit assessment by a veterinarian. If ferrets less than 0.8 kg require flea control, they may be safely treated with ADVANTAGE. Treatment of ferrets may be repeated at two weekly intervals when flea infestation is particularly heavy.

**PREGNANCY AND LACTATION**

No primary embryo-toxic, teratogenic or reproductive toxic effects have been observed with imidacloprid or moxidectin in laboratory species. Evidence suggests that no adverse effects are to be expected in pregnant and lactating cats. However, the safety of ADVOCATE has not been established during pregnancy and lactation.

**PRECAUTIONS**

Use with caution in sick, debilitated or underweight animals. ADVOCATE may be safely applied to heartworm infected cats therefore there is no absolute requirement for a heartworm test before commencing treatment. However a diagnostic test for heartworm prior to commencement of treatment is recommended to ensure the optimum health of cats. Take care to avoid the product coming into contact with the eyes or mouth of the animal. Ingestion by the recipient or in-contact animals should be prevented. ADVOCATE has no strong chemical smell. The liquid vehicle in ADVOCATE may discolour or damage certain surfaces and fabrics e.g. polished floorboards, leather. Exclude the animal from contact with such surfaces until the product dries on the animal's coat.

**NOT TO BE USED FOR ANY PURPOSE, OR IN ANY MANNER, CONTRARY TO THIS LABEL UNLESS AUTHORISED UNDER APPROPRIATE LEGISLATION.**

**SAFETY DIRECTIONS:**

**Harmful if swallowed. Will damage the eyes.**  
**Repeated exposure may cause allergic disorders. Avoid contact with the eyes. If product in eyes, wash it out immediately with water.**  
**Wash hands after use.**

**FIRST AID:**

If poisoning occurs, contact a doctor or Poisons Information Centre. Phone Australia 131 126.

**DISPOSAL:**

Dispose of used tubes and packaging by wrapping in paper and placing in garbage.

**PRESENTATION:**

ADVOCATE® for	Pack Colour	Contents	APVMA Approval No:
Kittens & Small Cats up to 4 kg	dark orange	0.4 mL	55325/57537
Cats over 4 kg	violet	0.8 mL	55326/57539

**STORAGE:**

Store below 25 °C (Air Conditioning).

**LIMITATION OF LIABILITY:**

Failure to use the product strictly as directed may be illegal, prove dangerous or render the product ineffective. Notwithstanding anything else contained on this label, and subject to any rights you have under the Australian Consumer Law and any other applicable law, Bayer Australia Limited's liability is limited to replacing this product or supplying equivalent product or paying the cost of replacing this product, at its discretion.

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